

# Workforce and Economic Development: Our Foundation, Mission and Community Connections

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# **Customized Training Impact**

# **History and Background**

**1958: 1**<sup>st</sup> in the Nation

2008: Job Growth

**Technology Investment** 

**Productivity Enhancement** 

# **Creating Success for NC's Business and Industry**

Supports the Economic Development efforts of the State
Provides customized training assistance
Enhances the growth potential of companies
Increases the retention of existing industry

## **Creating Success for NC's Workforce**

**Prepares the workforce with essential skills** 



# From Discovery to Delivery

**Discovery of Project** 

On-going Support

Delivery of Post-Employment Training Identification of Timeline

Design and Development of Comprehensive Training Plan

Delivery of Pre-Employment Training



# Accelerated Workforce Development



**Screening** 

**Assessment** 

**Pre-Employment Training** 

**Qualified Candidate Pool:** "The Right People for the Right Job"

**Post Employment Training** 







# **Economic Impact: FY 2014**

### **Customized Training Program for New and Existing North Carolina Companies**

### Job Growth

Number of Projects **176** 

Number of Trainees **16,952** 

Project Expenditures \$4,966,437.74 Productivity Enhancement

Number of Projects **96** 

Number of Trainees 4,856

Project Expenditures \$906,736.96

Technology Investment

Number of Projects 15

Number of Trainees 646

Project Expenditures \$265,819.57

2012-13 Project Totals

Number of Projects 287

Number of Trainees 22,454

Project Expenditures \$6,138,994.27

### Instructional Tools:

Learning resources such as manuals, DVD's and computer-based interactive programs used for instructional training

### Regionally Based Resources/Trainers:

Seven trainers strategically placed around North Carolina to lead instruction in continuous improvement, safety and leadership development

### **Local Community College Instructor Development:**

\$325,466.05

\$424,016.69

\$850,786.71

Each community college continues to build internal instructional delivery through re-training of instructors and revamping of teaching tools

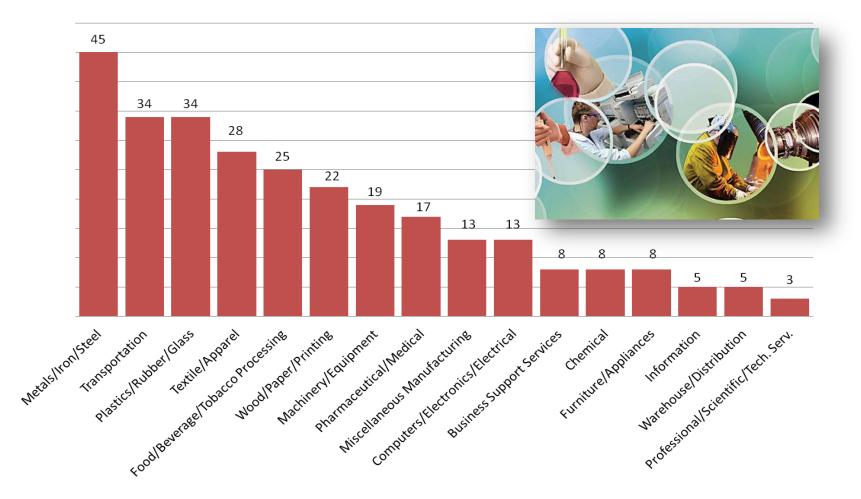
Total Project Expenditures: Average Total Cost Per Trainee: \$7,739,263.72

\$344.67



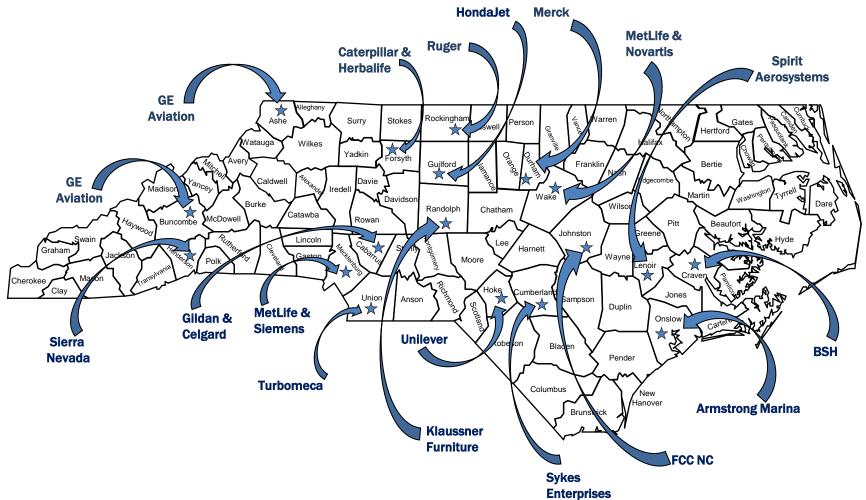
# **Economic Impact: FY 2014**

### **Customized Training Projects by Industry Cluster**





# Wins for NC





# **Projects Lost**

<b>Date</b>	<b>Project</b>	<u>Jobs</u>	<u>CI</u>
9/30/1993	Mercedes Vance, AL	1,500	\$300 Million
10/6/2011	Continental Tires Sumter, SC	1,600	\$500 Million
2/17/2012	Caterpillar Athens, GA	1,400	\$200 Million
4/12/2012	Baxter Healthcare Covington, GA	1,500	\$1 Billion



# Recommendations







Georgia: The Cake



# **Thank You**

# **Questions and Answers**